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Dear Fellow Fruit Grower:

Now is the time that you are planning your berry plantings for this spring. Where are you going to buy your plants? The extra cost for high quality plants is slight, but the extra profit is large. Plants represent only a small part of your investment, but they are the foundation of your success. Why take chances? Buy direct from a reliable grower who specializes in the production of berry plants, - buy DANIELS' QUALITY PLANTS.

This year presents wonderful opportunities if you will but increase your plantings, as the outlook for the business is bright. Prices for good fruit are high and will stay relatively higher than other commodities, for there is an actual shortage of fruiting acreage, people have increased their berry consumption, sugar is low again so there will be more canning, and large quantities of berries are being diverted from fresh fruit market to supply the syrup and preserving industry. Can you afford to let this opportunity slip by?

We outline in the enclosed circular an ideal varietal selection for a continuous home supply of berries and for maximum commercial profits. Study it! Then if you have further questions about it write us and we will be glad to give you additional information.

Your attention is called especially to the strawberry MINNEHAHA. We consider it the best money maker yet produced. Ours averaged us about $6.50 per 24 quart crate this past year. At one picking our field yielded at the rate of 99 crates per acre, or at the rate of $643.50 per acre for one day. We have never had any other variety even approach this record. Plant MINNEHAHA, and plant it freely!

Herewith we present to you a copy of our 1921 price list. Go over it thoroughly for you will find it of real value to you. Write us if you wish any additional information or any help on planting or cultural practices. We are at your service at all times. Then send us your order and rest confident that you will soon have the best berry plants that money can buy.

Assuring you that any orders you favor us with will receive our most careful attention, and that we will do our utmost to make you a fully satisfied customer, we are

Very truly yours,

The Daniels Nursery.